

Jessica,

Please see here for an [interactive dashboard detailing conservation targets](#) and attached for the calculations in an excel workbook.

We used the 2010 UWMP utility by utility conservation targets as a framework to address concerns raised in last weeks ACWA call. In running those numbers, we made a couple assumptions:

- Every community conserves the same percentage beyond the SB x 7 2020 targets (24.3% since we're slightly below the 2020 targets already). That works out to different utility by utility conservation percentages from 2013 since utilities have different 2020 targets and have been meeting them more or less.
- No community must conserve more than 40% water since above that you're talking about restricting water for just health and human safety uses.
- Every community must conserve a minimum of 10% since we're all in this together as Californians.

Also, please see here for a [longer write up of our analysis](#). Please don't hesitate to let us know if you have any questions or if we can otherwise be helpful in using data to tackle the drought.

At least 20% of team A.R.G.O. plans to return to California soon and the rest of us are just as much concerned with humanity's ability to cope with climate change as any scientifically sensible human, so we'd like to do our part to help California cope with this crisis.

Cheers,

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