

**2009 American Recovery And Reinvestment Act
U.S. EPA, Office of Underground Storage Tanks
LUST Program FAQs – Recovery Act Logo**

EPA’s Office of Underground Storage Tanks developed answers to questions regarding the Recovery Act logo and grouped them in the following categories.

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General Use Of The Logo

Does the Recovery Act logo requirement apply to LUST sites? If so, will instructions be in the grant terms and conditions, or the program guidance?

The American Recovery and Reinvestment Act (ARRA) logo requirement applies to LUST projects. Language contained in 40 CFR Part 31 #30 (see below) explains the Recovery Act logo requirement and contains instructions. 40 CFR Part 31 #30 and other grant terms and conditions are included in EPA's Integrated Grants Management System (IGMS). Grant terms and conditions are available on EPA’s Web site at www.epa.gov/ogd/ (see the first bullet “Grant Terms and Conditions”).

40 CFR Part 31 Stimulus Grants Administrative Award Conditions Administrative

- 30.** This project receives funding under the American Recovery and Reinvestment Act of 2009 (ARRA) and the grantee, sub-grantee or loan recipient must display the ARRA logo in a manner that informs the public that the project is an ARRA investment. The ARRA logo may be obtained from the EPA grants office listed in this award document. If the EPA logo is displayed along with the ARRA logo and logos of other participating entities, the EPA logo must not be displayed in a manner that implies that EPA itself is conducting the project. Instead, the EPA logo must be accompanied with a statement indicating that the grantee, sub-grantee or loan recipient received financial assistance from EPA for the project.

Where can I find out more about the logo and how do I access an electronic version of the logo?

The *General Guidelines for Emblem and Logo Applications, Version 1.0* are available on EPA’s Web site at [www.epa.gov/ogd/forms/Recovery_emblem_guide_v1\[1\].pdf](http://www.epa.gov/ogd/forms/Recovery_emblem_guide_v1[1].pdf) and explain applications of the Recovery Act logo.

You can download the ARRA logo from EPA's Web site at www.epa.gov/productreview/guide/seal_logo/index.html . Scroll down to "Other Logos" section at the bottom of the page. You'll need a user name and password to access some of the files – user name: EPA; password: web

Is it EPA's intent that the grantee must display the ARRA logo at project sites when the site activities are of short duration (i.e., a few hours or one day)? If grantees or sub-grantees need to visit a site merely to obtain a soil or water sample, does EPA want us to display a sign with the ARRA logo?

The administrative grant award condition 40 CFR Part 31 #30 states that the grantee or sub-grantee must display the ARRA logo in a manner that informs the public that the project is an ARRA investment. Site activities associated with the project and funded with ARRA money should include use of the ARRA logo.

Because activities in those instances you cite are of such extremely short duration (for example, a few hours or one day of on-site work), grantees and sub-grantees may choose not to display the logo.

How long should the logo sign stay on a project? For example, a LUST contractor may monitor a site for 15 minutes every three months for a year or so. Does the signage have to stay on site for the entire duration or just when the site is being actively monitored?

In general, a sign with the ARRA logo should remain on site for the duration of the project. See 40 CFR 31 #30. However, in those instances where site activities are of such extremely short duration (for example, a few hours or one day of on-site work), grantees and sub-grantees may choose not to display the logo.

Will there need to be a sign at every monitoring well at a site?

No, a sign at the overall site/project location is sufficient.

We'd like to add a second sign on the same pole immediately beneath the ARRA logo sign with our logo and some information about the project. Is this okay and can we use ARRA funds for these secondary signs?

The third sentence in 40 CFR Part 31 #30 discusses use of EPA's logo along with the ARRA logo, but does not discuss use of additional signs. The secondary sign proposed in this instance includes the statement that the project is funded by ARRA, and using ARRA funds to pay for that sign is permissible.

My understanding is that the ARRA logo is necessary and must meet the requirements in the guidance; however, it is not necessary to display the EPA logo. If the EPA logo is displayed, then it must be apparent that EPA is not conducting the project. Does HQ interpret the condition to mean that the EPA logo must be displayed?

Your interpretation is correct; it is not necessary to display the EPA logo. EPA does not interpret the condition to mean that the EPA logo must be displayed.

Do we have to include the wording “Project Funded by the American Recovery and Reinvestment Act” on signs? Do you see a problem with using a state logo and the ARRA logo?

You are not required to use the exact words "Project Funded by the American Recovery and Reinvestment Act". However, you should include a statement conveying that the project is funded by the American Recovery and Reinvestment Act (see first sentence in 40 CFR Part 31 #30).

As far as using a state logo and the ARRA logo on signs, the third sentence in 40 CFR Part 31 #30 discusses the EPA logo, ARRA logo, and logos of other participating entities. That sentence assumes there may be logos of other participating entities, so it is permissible to use a state logo along with the ARRA logo on signs.

Can a statement be included with use of the ARRA logo?

Yes, you should include a statement conveying that the project is funded by the American Recovery and Reinvestment Act. Including a statement helps inform the public that the project is an ARRA investment.

How do we attach the logo to a monitoring well or to a new patch of asphalt?

The *General Guidelines for Emblem and Logo Applications, Version 1.0* (see [www.epa.gov/ogd/forms/Recovery_emblem_guide_v1\[1\].pdf](http://www.epa.gov/ogd/forms/Recovery_emblem_guide_v1[1].pdf)) explain the applications of the Recovery Act logo. Those guidelines indicate that signs should be displayed in a prominent location on site.

You may consider attaching the logo to a post, which can be inserted into the ground at a monitoring well or adjacent to a new patch of asphalt.

Does the logo need to be illuminated at night?

The general guidelines regarding applications of the logo do not require night illumination.

Reproducing The Logo

Who is going to make copies of the logo that will be displayed?

Grantees, sub-grantees, or loan recipients may access (and replicate as needed) downloadable, high-resolution versions of the logo from EPA’s Web site at www.epa.gov/productreview/guide/seal_logo/index.html . Scroll down to “Other Logos” section

at the bottom of the page. You'll need a user name and password to access some of the files – user name: EPA; password: web

Will EPA put together emblems en masse for states to use for posting at sites?

Because signs at sites which use the ARRA logo may vary widely from site to site and state to state, EPA does not plan to mass produce the ARRA logo. Downloadable, high-resolution versions of the logo are available on EPA's Web site listed above.

Can states and/or contractors print their own copies of the logos in color or black and white?

The logo must be in color; specifications are listed on page 3 of the *General Guidelines for Emblem and Logo Applications, Version 1.0*, which is available on EPA's Web site at [www.epa.gov/ogd/forms/Recovery_emblem_guide_v1\[1\].pdf](http://www.epa.gov/ogd/forms/Recovery_emblem_guide_v1[1].pdf).

Recovery Act logos do not necessarily need to be commercially produced, correct?

High-resolution versions of the logo can be downloaded from EPA's Web site listed above. The logo does not have to be commercially produced.

Logo Uses Other Than On A Project Sign

Does the logo need to be displayed on letters and other correspondence?

Page 2 of the *General Guidelines for Emblem and Logo Applications, Version 1.0*, available on EPA's Web site at [www.epa.gov/ogd/forms/Recovery_emblem_guide_v1\[1\].pdf](http://www.epa.gov/ogd/forms/Recovery_emblem_guide_v1[1].pdf), discusses a horizontal logomark. It should be used to brand communications pieces, such as press releases and other online or offline communications.

Do workers need to be instructed to wear the Recovery Act logo on their hardhats and equipment?

The general guidelines do not discuss using the logo on hard hats and other equipment, only at the project site and for communications pieces.

If contractors that work on these ARRA LUST projects want to use the logo in company materials they produce (e.g., future marketing), do they need permission from someone? From whom?

EPA did not identify any prohibition on contractors who work on ARRA LUST projects using the logo in their marketing materials; so it is permissible for contractors to use the logo.