

Monitoring Monday – Let's look at sustainability.

Join us each Monday as the Clean Water Team shares information and resources on water quality monitoring. This Monday we look sustaining CBO's, NGO'S and similar organizations operating primarily on grants, in-kind goods or services, and donations.



In an environmental context, "sustainability" generally means finding a way to use resources in a manner that prevents their depletion in order to maintain an ecological balance. For charitable nonprofits, the phrase "sustainability" is commonly used to describe a nonprofit that is able to sustain itself over the long term, perpetuating its ability to fulfill its mission.

For a nonprofit to be sustainable it needs more than great leaders or super volunteers. They also rely on various streams of income to survive. Unfortunately during this current pandemic, many fundraising events have been cancelled and donations to nonprofit organizations during are dropping as people are giving less. This challenge of sustainability is being felt across a wide range of California nonprofits, including those related to watershed stewardship and water quality monitoring of local streams, lakes, estuaries, wetlands, and aquatic resources. As these non-profit organizations have been busy re-organizing their programs, they have also been struggling to meet their bottom line so that they can continue to monitor water quality, offer watershed education, conduct restoration projects, provide a voice for aquatic resources, promote environmental resilience and doing the myriad of things that they do.

You can help achieve sustainability during this lean time by supporting your local watershed group, one located where you recreate, or maybe even one that helps steward a favorite treasured place. After picking a cause that gets you fired up, identify your gifts and give back.

Some programs may have identified items in need on a wish list. These wish lists are like a bridal registry and are useful in giving items needed by an organization. Cyber Monday may also provide opportunities to purchase goods directly from these organizations as well.

However you choose to support these organizations, the Clean Water Team thanks you.

If you don't know your local watershed or water quality monitoring groups, here are some helpful resources:

Citizen/Community Monitoring Programs in California Map

<https://public.tableau.com/profile/rafael.maestu#!/vizhome/VolunteerMonitoringMapONLYRafa/Dashboard3>

(Not on our map or need to update information? Please send us an [email](#).)

Volunteer Monitoring Program Directory (USA)

https://acwi.gov/monitoring/vm/programs/vm_map.html

Find Your Local California RCD

<https://carcd.org/rcds/find/>

California Land Trusts

www.calandtrusts.org/map-ca-land-trusts/

California Environmental Organizations (Cause IQ)

www.causeiq.com/directory/environmental-organizations-list/california-state/

Current U.S. GivingTuesday Communities

www.givingtuesday.org/givingtuesday-across-us

California Volunteers

<https://www.californiavolunteers.ca.gov/>

Creating a Wish List

Creating Charity Donation Registries & Wish Lists

<https://www.giftster.com/news/2017/08/08/creating-charity-donation-registries-wish-lists/>

Fundraising With Amazon Wish Lists

<https://cloud4good.com/announcements/fundraising-with-amazon-wish-lists/>

How to make a donation through AmazonSmile Charity Lists

www.aboutamazon.com/community/support-a-cause-that-matters-to-you

Your List (Amazon)

www.amazon.com/wishlist/intro

WishList

www.wishlist.com/

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Water Quality - [X] Citizen Monitoring Program / Clean Water Team
www.waterboards.ca.gov/resources/email_subscriptions/swrcb_subscribe.html