



COMMUNICATION AND OUTREACH

What is it?

An important part of scientific inquiry is the communication of results. SWAMP communicates by sharing the analysis of its monitoring data through reports, presentations and web-based interactive materials. SWAMP monitoring produces data that program scientists evaluate, analyze, and present as information to answer water quality assessment questions.

Why is it important?

SWAMP strives to create and deliver communication products in ways that most effectively provide the information needed by decision makers to manage California's water resources. SWAMP also works to communicate scientific findings to the general public. All SWAMP programs produce data that program scientists evaluate, analyze, and present as information to answer assessment questions. SWAMP communicates this information in a number of consistent formats designed to effectively reach target audiences. SWAMP produces technical reports on its statewide and regional monitoring programs such as the [Bioaccumulation Monitoring Program](#), the Perennial Streams Assessment ([PSA](#)), Stream Pollution Trends ([SPoT](#)), as well as [Special Studies](#) such as the Statewide Toxicity Report; and provides data to support the 305(b)/303(d) Integrated Report. SWAMP also releases fact sheets and management memos on specific issues, and produces meeting presentations for agencies, partners, and the public.

How will this information be used?

SWAMP communicates this information in a number of consistent formats designed to effectively reach target audiences. Types of SWAMP information products include:

- **Interpretive reports providing assessments from key SWAMP programs on important water quality issues.**
- **Data products from the SWAMP database to be used both by external scientists and by agency staff responsible for impaired waterbody (§303d) listings, TMDL programs, stormwater monitoring, waste receiving water monitoring, and other water quality protection programs.**

- Fact sheets, management memos, newsletters and other [media](#) with highlights of SWAMP activities.
- Data submitted to the SWAMP database and made available to the public through the California Data Exchange Network ([CEDEN](#)).
- Webinars and Powerpoint [presentations](#) describing projects and activities of SWAMP and partner organizations.
- An annual [Achievements Report](#) that describes current SWAMP activities and highlights annual accomplishments.
- Electronic email updates to alert partners and stakeholders to the availability of recent documents.