

State Water Resources Control Board



**2008 Funding Fair
Project Assessment &
Evaluation Plan (PAEP)**

PAEP Presentation Overview

- The Basics of the PAEP; What and Why?
- PAEP Template & Definitions
- Project Activity Categories
- PAEP, Monitoring Plan, and QAPP;
How do they differ?
- 10 Steps to Creating & Using your PAEP
- PAEP Resources



What and Why?



-**WHAT** IS A PROJECT
ASSESSMENT & EVALUATION
PLAN?

-**WHY** ARE WE ASKING
GRANTEES TO ASSESS,
EVALUATE, & REPORT
PERFORMANCE ?



What is PAEP?

- Documents the grantee's intended actions toward goals
- A roadmap and tracking device to achieve results
- Summarizes information that will be collected during project



Why Require a PAEP?

Government Requirements:

- **Bond Requirements**
- **Governor's Accountability Executive Order**
- **Senate Bill 1070**
- **State Water Board Requirement**



Why Require a PAEP?

- Provide a step that allows grant recipients to consider appropriate tracking indicators
- Allows a basic level of consistency & predictability in reporting
- Creates a tool that allows early detection for course corrections
- Help identify content for the quarterly progress reports & provide an outline for part of the final report



PAEP Elements & Format

I. Project Summary

A. Funding Program

B. Project Description

C. Problem Statement

D. Project Activities or Tasks

E. Category of Project Activities or Tasks

II. Project Goals & Desired Outcomes

Project Activity Categories

1. **Planning, Research, and Assessment**
2. **Education, Outreach, and Capacity-building**
3. **Habitat Restoration**



Project Activity Categories

4. **Pollutant Load Reduction**
5. **Water Conservation, Reliability Enhancement, and Recycling**
6. **Flood Attenuation and Floodplain Protection**



Plan Elements & Format

III. Performance Measure Tables

| | |
|--|--|
| Targets | |
| Measurement Tools & Methods | |
| Outcome Indicators | |
| Output Indicators | |
| Desired Outcomes | |
| Goals | |

Definitions

| | |
|-------------------------|--|
| Goals | |
| Desired Outcomes | |

Goals

Statements of intentions for a future desired condition.

Answers: Who, What will be Achieved, By When, & How.

Desired Outcomes

Describes what you want by the end of your project.

It should be as achievable, measurable, and tangible, as possible.

Definitions (Continued)

| | |
|---------------------------|--|
| Output Indicators | |
| Outcome Indicators | |

Output

Activities completed & products produced

Outcome

The social, behavioral, or environmental condition affected as a result of your activities.

Indicators

The general measurement units for these changes (ex. Number of, %, etc.)

Definitions (Continued)

| | |
|--|--|
| Measurement Tools & Methods | |
| Targets | |

Measurement Tools

The ruler. What will be use to measure goal success or failure.

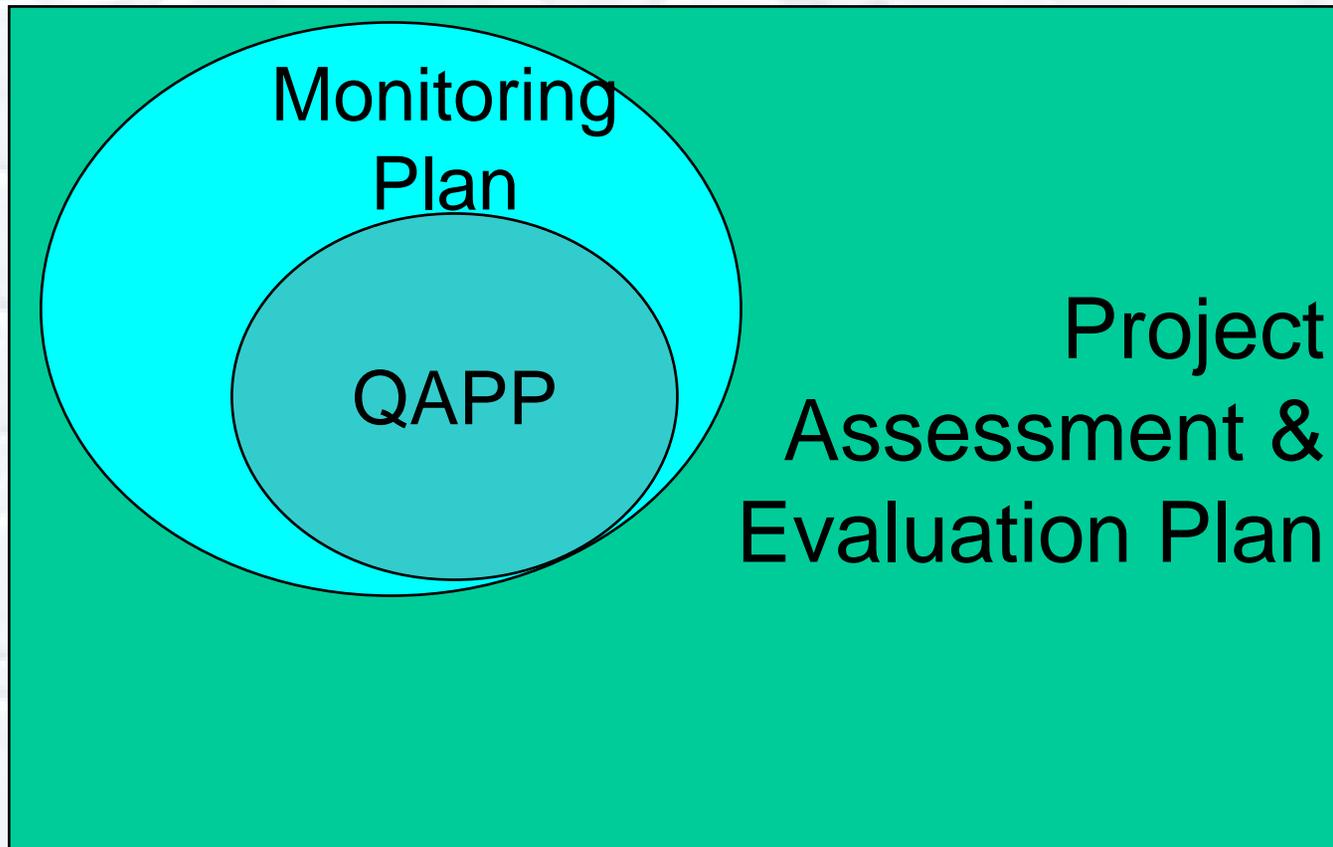
Methods

The instructions for measurement.

Targets

The specific measurement to be reached by the goal deadline that will indicate the desired outcome was achieved

PAEP, Monitoring Plan, and QAPP – How do they differ?



Ten Steps in Project Assessment and Evaluation

1. Identify Project Goals
2. Link goals with desired Outcomes
3. Frame Assessment Questions
4. Select Performance Measures/Indicators and Develop PAEP



Ten Steps (continued)

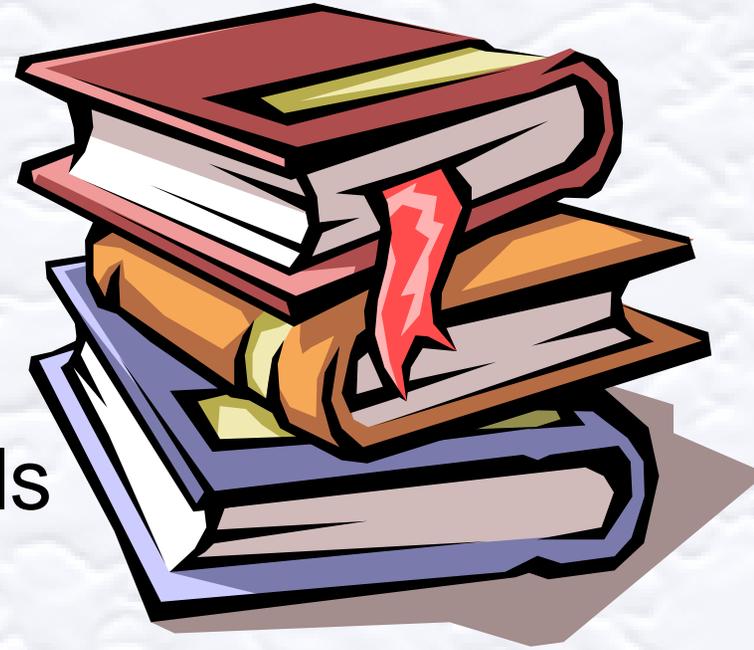
5. Design and Implement Monitoring/Survey Plan (environmental sampling sites and locations, opinion surveys; sampling frequency)
6. Support with Quality Assurance Plan
7. Manage and Store Data
8. Analyze and Assess Data
9. Report and Communicate Results to Identified Audiences
10. Evaluate Overall Success of Project/Program



Available Resources

- Grant Manager
- Outline & Examples
- Categories & Performance Measure Descriptions
- Training Workshop Materials
- Web Access at

www.swrcb.ca.gov/funding/paep.html





Any Questions?



Contact Information:

Ms. Lori Schmitz

(916) 341-5903

lschmitz@waterboards.ca.gov

