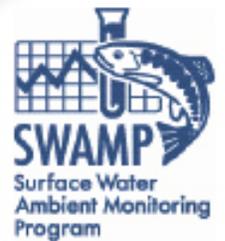


Collaborative Projects



SIERRA
Streams
INSTITUTE





How do you establish partnerships?



Recruitment and retention

- Find community groups through Clean Water Team website, word of mouth, advertising
- Make direct contact by phone or email
- Match needs with skills of group
- Properly train, equip and compensate for work
- Be available for questions and support
- Show gratitude! Saying “Thank You” goes a LONG way!



Training

- Orientation (classroom)
- Monitoring Skills (class & field)
- Field visits by staff (field)
- QA/QC testing (lab or field)
- Annual refresher/re-certification
- Advanced training
- Offer Training more than once
- Avoid learning overload
 - Break topics into manageable chunks
 - Repeat information through multiple sessions
- Make use of experts/practitioners
 - Provides new perspective
 - Change in style and voice
- Offer on-site assistance
 - Builds confidence
 - Assures technical proficiency

What is the Community Group's Capacity and Strengths?



Arcade Creek Project



American River Parkway Foundation

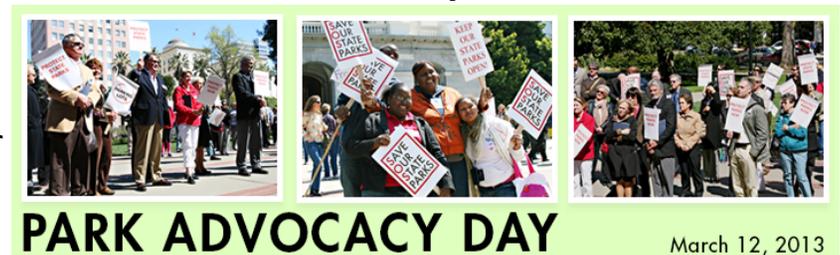
Science

Education

Advocacy

Outreach

Stewardship



PARK ADVOCACY DAY

March 12, 2013

Online Resources from SWRCB

**Let's take a tour of the Clean Water Team
website!**

[http://www.waterboards.ca.gov/water_issues/
programs/swamp/cwt_volunteer.shtml](http://www.waterboards.ca.gov/water_issues/programs/swamp/cwt_volunteer.shtml)

In what other ways can the State support community groups?

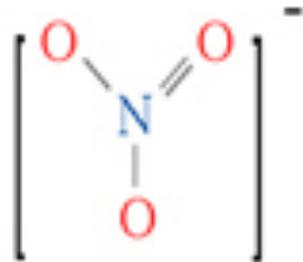
- Outreach and Communication
- Technical Assistance/Quality Assurance
- Information Management
- Training
- Event Support
- Equipment Loans





SSI Monitoring Program

- Started as Friends of Deer Creek in 1995
- With help from the State, began monthly monitoring program on Deer Creek
- Use SWAMP protocols for water quality, bioassessment, and Phab
- State QCs samples to ensure quality and accuracy
- Now 17 monitoring sites on Deer Creek and expansion into other watersheds
- Biological and chemical labs on site





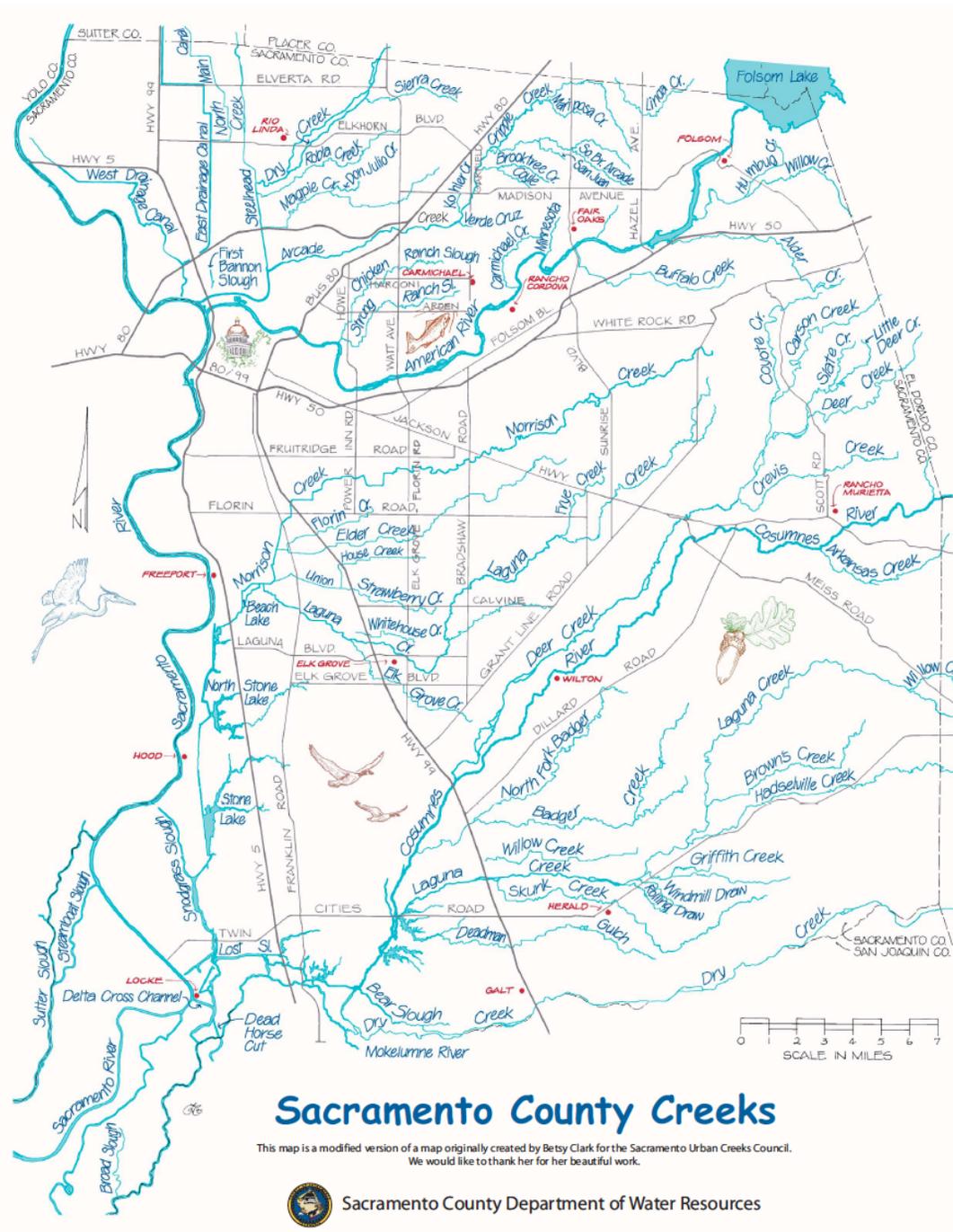
Host annual Creek Week cleanup in Sacramento County

- Use World Water Monitoring Kits to test water quality
- Informal stream site survey as outreach activity to get volunteers to think “beyond garbage” to other creek threats

Collaboration with Sacramento Department of Water Resources to create a display map of water quality testing sites for Creek Week Celebration

Working on Adopt-A-Creek Program





From saccreeks.org



Pilot year 2012

- Collaboration with State Parks, to support their efforts in a time of need
- 3 paid river captains \$10/hr
- 15 volunteer ambassadors recruited

Focus: Educate public on stewardship activities as park visitors

- Communicated with ~ 3,000 people, over 12 weekends at 2 sites
- Removed nearly 2,000 pieces of garbage and dog waste

2013 Expansion

- Expand collaborative partnerships (South Yuba River Park Association and local educators)
- Adding 2 additional crossings; Edwards and Bridgeport
- Piloting Junior River Ambassador Program, to educate and empower younger individuals to be stewards and teach stewardship
- Creating events calendar to bring more community education such as nature walks and outdoor painting



Algalita Marine Research Institute: Pollution Prevention



- **Mission: “Working toward a plastic pollution-free world through field research, analysis, and education”**
- **Based in Long Beach; monitors marine plastics**
- **Featured in Watermarks, The California Newsletter for Citizen Water Quality Monitoring**

Field Research



Analysis



Education

