

**15 OCTOBER 2021 BOARD MEETING
DISCUSSION AGENDA ITEM**

AGENDA ITEM: 9

SUBJECT:

Strategic Plan – Consideration of Approval of Strategic Plan.

BOARD ACTION:

Approve the Strategic Plan.

BACKGROUND:

In August 2019, the Central Valley Water Board initiated efforts to develop a Strategic Plan. Early efforts included strengths, weaknesses, opportunities, and threats (SWOT) analyses, and revisiting and revising the Board's Mission Statement and Vision Statement. Beginning in 2020, the Board's Strategic Planning Committee (Committee) engaged in internal outreach with the Board's 19 program managers and then with stakeholders through detailed online surveys and a public workshop in March 2021. Through the online survey and workshop, the Committee was able to better understand its stakeholders' priorities and develop a Strategic Plan reflective of those priorities.

The Board's draft Strategic Plan was posted for 30-day public comment between 31 August and 22 September 2021. The Board received comments from six stakeholders, largely supportive of the Plan. The Committee has considered comments received and has made some minor revisions to the Plan.

RECOMMENDATION:

Recommend approval.

REVIEWS:

Management Review:

Legal Review:

BOARD MEETING LOCATION:

Central Valley Regional Water Quality Control Board meeting
11020 Sun Center Dr. #200
Rancho Cordova, CA 95670

Internet Zoom Meeting