

---

## Central Valley Regional Water Quality Control Board

24 July 2015

Agricultural Water Quality Coalitions  
[See Attached List]

### **GROWER REQUIREMENT TO ATTEND THIRD-PARTY OUTREACH EVENTS**

The purpose of this letter is to clarify the requirement to attend third-party group outreach events that applies to growers regulated by the Central Valley Regional Water Quality Control Board's (Central Valley Water Board) Irrigated Lands Regulatory Program (ILRP).

Growers who are members of a third-party group are required to participate in third-party outreach events at least annually if any of the grower parcels are in a designated high-vulnerability area for surface water or groundwater.<sup>1</sup> The goal of attending third-party outreach events is to become informed of water quality issues and ways to minimize the impact of irrigated agriculture on water quality. However, the Central Valley Water Board recognizes that physical attendance by all growers subject to the requirement is not always feasible.

At its 5 June 2015 meeting, the Board expressed support for allowing growers to comply with the annual outreach requirement in a manner similar to distance learning. Third-parties will develop a process and material appropriate for distance learning that must meet all requirements for conducting, tracking, and reporting of the education and outreach activities (ILRP Orders, sections IV.B.4 and IV.C.8), and achieve the following objectives:

- Track attendance;
- For any distance learning platform (e.g., web-based, or other media), growers must be provided contact information for a person that is able to answer questions and give feedback.

We appreciate the work third-parties will put into developing the process for the distance attendance. The Central Valley Water Board will be continuing to consider distance learning options and the potential for a standardized process that will ensure the effectiveness of the program for achieving water quality goals. We look forward to working with you in this effort.

If you have any questions regarding this letter, please contact Sue McConnell at (916) 464-4798.

Sincerely,

*Original signed by*

Pamela C. Creedon  
Executive Officer

---

<sup>1</sup> The attendance requirement applies to members of third-party groups under section IV.B.4 of the following ILRP Orders: R5-2012-0116, R5-2013-0120, R5-2014-0001, R5-2014-0002, R5-2014-0029, R5-2014-0030, R5-2014-0032.

**Sacramento Valley Water Quality Coalition**

Bruce Houdesheldt  
455 Capitol Mall, Suite 335  
Sacramento, CA 95814

**California Rice Commission**

Tim Johnson  
1231 I Street, Suite 205  
Sacramento, CA 95814-2933

**San Joaquin County & Delta Water Quality Coalition**

Mike Wackman  
3422 W. Hammer Lane, Suite A  
Stockton, CA 95219

**East San Joaquin Water Quality Coalition**

Parry Klassen  
1201 L Street  
Modesto, CA 95354

**Westside San Joaquin River Watershed Coalition**

Greg Hammet  
21908 7th Standard Road  
McKittrick, CA 93251

**Kings River Watershed Coalition Authority**

Casey Creamer  
P.O. Box 8259  
Fresno, CA 93747

**Westlands Coalition**

Charlotte Gallock  
P.O. Box 6056  
Fresno, CA 93703

**Kaweah Basin Water Quality Association**

Rick Borges  
2974 North Farmersville Boulevard  
Farmersville, CA 93223

**Tule Basin Water Quality Coalition**

David DeGroot  
2904 W. Main Street  
Visalia, CA 93291

**Cawelo Water District**

David Hampton  
17207 Industrial Farm Road  
Bakersfield, CA 93308

**Westside Water Quality Coalition**

Greg Hammet  
21908 Seventh Standard Road  
McKittrick, CA 93251

**Kern River Watershed Coalition Authority**

Nicole Bell  
P.O. Box 151  
Bakersfield, CA 93302

**Buena Vista Coalition**

Tim Ashlock  
P.O. Box 756  
Buttonwillow, CA 93206

**cc: [via email only]**

Susan Fregien, Central Valley Water Board, Rancho Cordova  
David Sholes, Central Valley Water Board, Fresno  
Clay Rodgers, Central Valley Water Board, Fresno  
Clint Snyder, Central Valley Water Board, Redding