

**STATE WATER RESOURCES CONTROL BOARD
BOARD MEETING SESSION
JUNE 21, 2011**

ITEM 8

SUBJECT

PRODUCT STEWARDSHIP AND WATER QUALITY

DISCUSSION

Heidi Sanborn, Executive Director of the California Product Stewardship Council (CPSC), will introduce the theory and practice of Extended Producer Responsibility (EPR), starting with the history of solid waste, and how it has changed over time, leading to the solid waste and water quality challenges that we face today. She will summarize existing EPR programs in Europe and Canada including those for pharmaceuticals and packaging; will provide examples of U.S. companies that are taking leadership roles with EPR; and explain how EPR is rolling out in California and the US starting with brake pads and mercury thermostats. The presentation also covers how early California EPR legislation is already creating jobs in California.

POLICY ISSUE

None – Informational Item Only

FISCAL IMPACT

None – Informational Item Only

REGIONAL BOARD IMPACT

None – Informational Item Only

STAFF RECOMMENDATION

None – Informational Item Only